

GRAPHITI
ASSOCIATES

AXA

05.18.16

PREPARED FOR:

DATE:

Cross Sell Promotion - Phase 2 - Email 7 and 8

PRESENTATION:

EMAIL 7

FAMILY

Subject line: Your account. Our support. Your best life.



Your life changes. So should your account.



Wherever your life journey has taken you so far, there are still so many milestones that lie ahead for you and your family.

Whether it's marriage, sending a child to college or taking care of aging parents, we're here to help you plan for your long-term goals and make sure you have the flexibility you need to prepare and protect the ones you love.

LEARN MORE

AXA has many options to help you reach your life goals including:



A way to seamlessly transition from growth potential to guaranteed income when you're ready. SEE HOW



The ability to build a portfolio that meets your changing financial needs as your lifestyle and financial goals evolve over time. FIND OUT MORE



Strategies to achieve tax-deferred growth potential and potentially tax-free distribution for retirement and other life goals. VIEW YOUR OPTIONS

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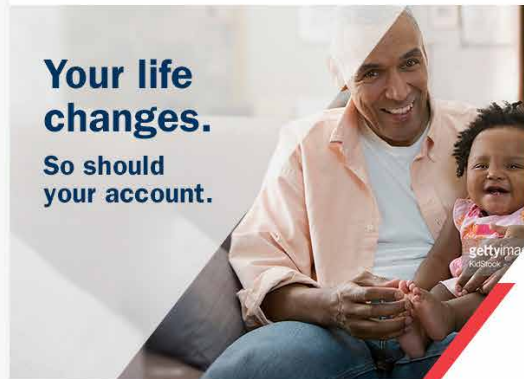
GE-114998 (5/16) (Exp 5/18)

FINANCIAL

Subject line: The future is soon. Update your account today.



Your life changes. So should your account.



You've accomplished so much already, and the journey continues.

Whether your financial goals include planning for the trip of a lifetime, preparing for when life changes course or making sure you're on track to achieve your retirement goals, we're here to help you make the most of your adventure.

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GE-114998 (5/16) (Exp 5/18)

EMAIL 8

FAMILY

Subject line: Make every moment count, (Lisa). We're here to help.



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Change your plans.**

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GE-114998 (5/16) (Exp 5/18)

FINANCIAL

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