

## Data Warehousing

The Microsoft Business Intelligence solution provides a centrally managed, integrated, single version of the "truth."

### Integrates information from disparate sources

- Access corporate data from legacy and heterogeneous sources
- Save time on cleansing and transforming data with high performance tools
- Reduce information latency by integration in real time

### Store, manage and query vast amounts of detailed data

- Query and retrieve information from terabytes of data. Provide detail and aggregate data for your reports, dashboards and adhoc analysis
- Simplify manageability of vast amounts of data by portioning and aggregating your data

### Analyze information with an integrated view of your organization

- Provide real time analysis of your data
- A centrally managed KPI engine for usage across your organization
- Provide predictive analysis to identify insights into your business

## Conclusion

- Microsoft Business Intelligence connects the three critical areas of business operation.
- Comprehensive, tightly integrated, and easy-to-use product offering delivers end-to-end support.
- Provides a holistic view of your organization
- Optimizes management capabilities in familiar environments
- Affordable performance management tools, lower development costs, substantial ROI
- Easily transforms and integrates data from different applications and data sources

## Increase Your Business Intelligence

### Call to action

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Heather Jones,  
CFO,  
Company X



### SUCCESS STORY: Customer Snapshot

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# Microsoft Business Intelligence

ready  
to analyze

ready  
to report

ready  
to act

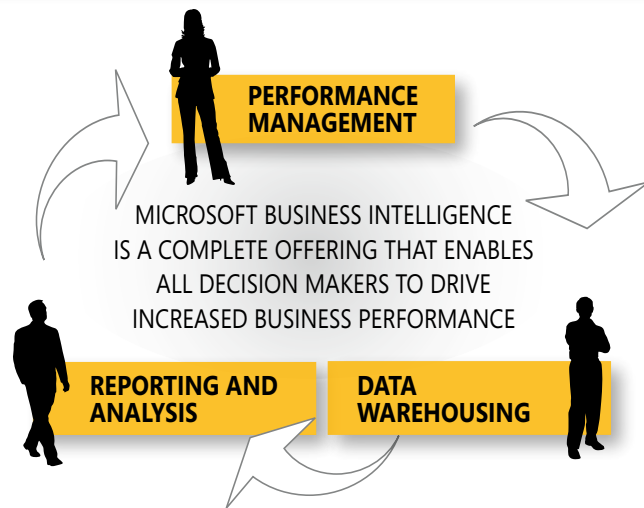
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people  ready solutions that drive business performance

# Unleash the Full Power and Potential of Your People.



## Does your organization face these challenges?

- Infrastructure unable to support business growth
- Need visibility and insight across the organization
- Need foundation to help manage and measure performance
- Need timely, robust reports and analytics to help measure performance
- Numerous offices pose a challenge to consolidating data and report performance
- Business is in reactive mode due to protracted attempts to gain insight into issues
- Difficulty obtaining timely and relevant information
- Performance analysis is overshadowed by data cross-checking
- Report backlog due to dependence on IT
- Lack of centralized reporting creates islands of data and increased compliance risks
- Management needs centralized access to global data
- Need greater transparency into time and resource allocation
- Databases are not integrated to provide centralized and holistic view
- Need to integrate data from various sources including ERP and CRM systems
- Difficult to get a holistic view of the organization
- Decisions making abilities are hindered due to out of data information

Business Intelligence: A comprehensive suite of products that helps everyone across your organization gather, store, analyze, share, and collaborate data to make better, faster business decisions.

- Optimizes insight into your business
- Delivers access to the right information in the right format
- Provides easy-to-use reporting and analysis tools
- Empowers your people to make better decisions, faster
- Gives access to the right information in the right format
- Helps track the health of your organization
- Enables your organization to increase the effectiveness of your entire team

## Performance Management

The Microsoft Business Intelligence solution helps align and measure business performance.

### Helps improve corporate performance:

- Scorecards to help align the organization to corporate goals
- Align planning and analysis to the business process
- Planning and measurement capabilities that span the organization
- Easily visualize and interact with multidimensional data

### Helps accelerate decision making across the organization:

- Office PerformancePoint Server integrates scorecards, analysis and planning
- Integrated workflow for simpler consolidation and reporting
- Common Model for planning used in analysis

### Enables collaborative analysis:

- Integration with Office Excel for broad use of analysis capabilities
- Personalized scorecards and KPIs for individual views
- Collaborative environment with context for analysis

## SUCCESS STORY: Customer Snapshot

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*James Jones,  
CEO, Company X*



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*Heather Jones,  
CFO,  
Company X*

## Reporting and Analysis

The Microsoft Business Intelligence solution delivers broad reach tools for insight.

### Facilitates information analysis with powerful and familiar tools

- New Office Excel PivotTables for analyzing information using business terms
- Tight integration between Office Excel and Microsoft SQL Server Analysis Services
- ProClarity for advanced analysis and visualization capabilities

### Enables your people with ad hoc reporting capabilities

- Report Builder for ad hoc reporting
- SQL Server Reporting Services for personalized views of management data
- ProClarity for personalization of reports

### Enables shared reporting and analysis over the Web

- Excel Services for Web-based viewing of analysis
- Scorecards and dashboards for quick dissemination of information
- Report center for centralized report management and storage

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